

Lisa Carey  
3906 Nelva Park Dr. Katy TX 77449  
281 889 1191  
[editor@newcreativewriting.com](mailto:editor@newcreativewriting.com)

---

<b>Career Focus</b>	<b>Writer/Editor responsibilities for print and online content</b>
---------------------	--

---

<b>Experience Summary</b>	<ul style="list-style-type: none"><li>• Expert in writing feature articles, short stories, biographies, essays, editorial pieces, press releases, research reports, SEO keyword content and creative print/radio copy.</li><li>• Knowledgeable in copyediting, transcription/editing of interviews, and proofreading.</li><li>• Strong technical command of the English language; familiarity with virtually all writing styles; serious commitment to excellence in the printed and published word.</li><li>• Skillful researcher, interviewer, and reporter.</li><li>• Proficient in promotion and marketing content.</li><li>• Over 2000 articles/content sold with many being purchased with reprint rights.</li></ul>
---------------------------	--

---

<b>Education</b>	<b>M.A., Work, Communication, <i>University of Dayton</i>, Dayton OH</b>	
	<b>B.A., English, <i>University of Dayton</i>, Dayton OH</b>	2000
	<b>A.A.S., Legal Assisting, <i>Sinclair Community College</i>, Dayton OH</b>	1992

---

<b>Professional Experience</b>	<b>Freelance Writer</b>	8/07 – Present
	<b><u><a href="#">Y!Contributor Network</a></u> FKA Associated Content, Denver CO</b>	
	<ul style="list-style-type: none"><li>• Monitor and research hot topics and trends.</li><li>• Write articles based on interviews and research and utilizing good SEO keywords skills.</li><li>• Promotion and marketing of articles including social networking and link building tools.</li><li>• Top 1000 Contributor 2008, 2009 and 2010</li><li>• Hot 500 Contributor</li><li>• Featured Contributor Parenting, Travel, Local and Green topics (program ended Feb. 2011)</li><li>• Yahoo TV beat reporter for <u><a href="#">Desperate Housewives</a></u>, The Good Wife and Law and Order.</li><li>• <u><a href="#">Yahoo Wisdom/Shine Family Beat</a></u></li></ul>	
	<b><u><a href="#">Viewpoints.com</a></u>, Chicago, IL</b>	
	<ul style="list-style-type: none"><li>• Paid review writer –100 Top 2009 and 2010, and VIP</li><li>• Community Liaison: meeting and greeting new reviewers assisting in community development, discussion boards, and mentoring new reviewers.</li><li>• Special assignments including shopping guides and Sears.com as needed.</li><li>• Promotion and marketing individual reviews as well as Viewpoint content utilizing blogs, social network sites and link building.</li><li>• Product summary and descriptions utilizing html code and SEO keyword content.</li></ul>	
	<b><u><a href="#">Identitythefsecrets.com</a></u></b>	
	<ul style="list-style-type: none"><li>• Research important topics, resources and information to prevent and manage identity theft and other important consumer protection information.</li><li>• Write articles and web content on consumer protection information.</li><li>• <u><a href="#">Ezine Expert</a></u>/Platinum Author on this topic.</li><li>• Top Viewed Author on Google Knol</li></ul>	

[Greenjoyment.com](http://Greenjoyment.com)

- Monitor current events and trends in “green” topics of science, technology, and nature
- Create unique content to promote and assist others in their search for environmentally friendly practices and lifestyles.

**Examiner.com** – [Houston Family Examiner](http://HoustonFamilyExaminer.com)

- Report on Houston area (local) events, activities and subjects important to families.
- Provide information on Houston area resources for families.
- Among top Houston Examiners.

Over 2000 articles published online at various publications both online and print. Some of these assignments including copyright work for local doctor’s office, real estate development pages for the Houston area, blogging and newsletter content for Top National Keller Williams Real Estate agent, website design and scripting for local homeowners associations, and a radio talk show content. Other work has been published with online magazines including CrissCrossingTexas.com, Wcities.com, and Helium.com My personal sites include AtoZLearningTree.com, MoneySavingParent.com and GreatBeerNow. A number of original content articles and reprints have been made available to Pampers.com. Cnet.com and many other sites including YahooTV, Momjunction, Fanatachick, and Underjams.

**Program Administrator**, University of Tennessee, Knoxville, TN (2004-2005)

**Program Administrator**, University of Dayton, Dayton OH (1998-2004)

---

**Computer Skills** Microsoft Word • Individual publishing tools required for each website • Microsoft Power Point • Microsoft Excel •WordPress •Adobe Photoshop •Social networking (Facebook, Twitter, Stumble, etc.) •Article checker, plagiarism checking software, SEO keyword content counting software •Utilizing other online writer tools such as Google Alerts and Trends

---

**Writing Samples & References Available**